

# Quick Comparison



fotoShout vs "Others"

|   | fotoShout | "Others" |
|---|-----------|----------|
| Upload Images to All Client's/ Sponsors/ Social/ Web Sites. E-mail guests a link to their image on the sponsor's social media site(s).<br><i>fotoShout Uploads to ALL Social Media Sites at the same time. fotoShout stores all data, if an internet connection is not available fotoShout will publish images, send e-mails as sponsor has directed when an internet connection becomes available. "Others," must have live connection at the event to publish, but with no e-mail or indication to the guests where the image is being published</i>  | Yes       | No       |
| Upload Images to Multiple Sites, multiple accounts at the same time   | Yes       | No       |
| Select Previous Events To View  | Yes       | No       |
| Track-able Broadcast, Engagement, Group, and User Metrics.<br>Viewable on the web portal globally, with filters & search features.  | Yes       | No       |
| Easy Report Generation of Data Collected – Viewable on Portal during and after event (downloadable as Excel file with one push of a button)   | Yes       | No       |
| Permission to contact after event   | Yes       | No       |
| Edit Image Information in History File before publishing  | Yes       | No       |
| Censor Image Information before publishing <i>Censor can view images of web portal before publishing from any location globally, and make publishing selection, as well as edit data.</i>   | Yes       | No       |
| View Event Images & Data Collection in real time on (fotoShout) Web Portal from any location in the world.  | Yes       | No       |
| Web Portal displays in real time if images published successfully, to what sites, a confirmation e-mail is sent to (fotoShout account holder) confirming publishing of image.   | Yes       | No       |
| Image uploading to social media sites can be delayed at web portal until images have been viewed and approved.  | Yes       | No       |
| Collect E-mail Addresses And Associates With All Collected Data<br><i>fotoshout collects e-mail address, associates image file number, permission to publish with the collected e-mail address, along with all other information collected. Others only record e-mail address, does not associate address with name, image file number, or anything at all, address only.</i>   | Yes       | No       |
| Additional e-mail Addresses & Data May Be Added To Image Selection<br><i>fotoShout collects additional address, stores and associates data to additional e-mail address collected, same as above. "Others" only collects e-mail address, and no signed permission for contact.</i>  | Yes       | No       |
| Collect First & Last Names Of Guests, signature<br><i>fotoShout can also collect salutation, telephone, fax, address, permission to publish, star rate the image. Option buttons will be configurable/customizable during future release</i>  | Yes       | No       |
| Selected Images Are Removed From Queue<br><i>fotoshout iPad assistants only need to sort through the few images that have Not been processed. They do not need to sort through all event images to locate guest image.</i>  | Yes       | No       |
| Selected Images May Be Removed From Queue<br><i>If you have 2 similar images, only one was processed, the 2nd image can be "Un-Claimed", (with a tap of a button) the removed from the event queue. It may also be "Re-Claimed."</i>  | Yes       | No       |
| Upload to Guest Personal Facebook & Twitter Pages <b>without a Live Internet</b> at the Event. "Others" upload to guests FB & twitter, but <b>MUST Have A Live Internet</b> connection at the same time information is entered. fotoShout maintains information with our DSS*, fotoShout can operate <b>with or without</b> a live internet connection. <i>Having guests uploading images to their personal site defeats the purpose of branding. Driving guests to the client's (sponsors) web &amp; social media sites is engagement, and branding. We can set up the feature, but why? Defeats the goal of branding and marketing.</i> | Yes       | No       |
| Image May Be Placed Into Hold File For Viewing & Selection (un-claimed)   | Yes       | No       |
| Asks Permission To Publish  | Yes       | No       |
| Obtain Signature To Verify Permission   | Yes       | No       |
| Search Feature For Images On iPad App (names)   | Yes       | No       |
| Images Selected For Publishing May Be Reviewed In History   | Yes       | No       |
| Fast Paced Entering Of Contact Information - Images Easy to Find  | Yes       | No       |
| Image is locked down when selected to enter information (avoids confusion)  | Yes       | No       |